



For immediate release

**Medical Writers are technical writers, too
The Society for Technical Communication in conjunction with the
American Medical Writers Association host AMWA Regional Director**

Dallas, Texas--March 1, 2004--Dr. Arusha Sinha will address a joint meeting of the Society for Technical Communication's (STC) Lone Star Chapter (LSC) and the American Medical Writers Association (AMWA). The dinner meeting is scheduled for 6:30 p.m. Thursday, March 11, 2004 at the Crowne Plaza North Dallas/Addison Hotel, 14315 Midway Road, Addison, Texas.

Dr. Sinha will talk about the medical writing profession--its historical roots and future trends, as well as the challenges and opportunities the members of the field currently face. "The medical profession and medical writing are growing professionals whose practitioners have historically been in the background. Today, as the field gets more complex, they are recognized for their skills, training and insight," she said. "I think that our profession can learn a lot from the medical writers," said Debbie Wiles, President of the Lone Star Chapter of STC. "We're all looking for more recognition for the skills that we bring to the table and this is a great opportunity for us to share experiences." Dr. Sinha's background in medical anthropology serves her well in her work in medical publishing. Currently, she is the assistant editor for a nationally distributed magazine targeted to cancer patients.

The March 11 meeting is open to visitors. Registration and networking begin at 5:45 p.m., dinner at 6:30 p.m., and the program at 7:30 p.m. To attend, you must register by 5:00 p.m. on Monday, March 8. You may register by either calling 972-558-1622 or visiting the LSC website at www.stc-dfw.org.

Costs for the dinner and program have been reduced to \$15 for STC members and \$20 for non-members through the end of the year--as a thank you to our members. The Southwest Chapter of AMWA members can take advantage of the \$15 dinner price for this meeting to share with us about their organization. Members and guests may attend the program only at no cost, but they must register in advance.

About STC and the Lone Star Chapter

The Society for Technical Communication (STC) is the world's largest professional organization dedicated to advancing the arts and sciences of technical communication. Its 25,000 members include technical writers, editors, graphic designers, videographers, multimedia artists, web and Intranet page information designers, and translators. They make technical information understandable and available to those who need it.

The Lone Star Chapter (LSC), one of the largest STC chapters in the U.S., received the Distinguished Chapter of the Year award for 2002-2003. Drawing more than 500 members from all over the Dallas-Fort Worth, the LSC promotes professional growth through meetings, workshops, seminars, conferences, mentoring, and networking.

For more information about the STC Lone Star Chapter, visit their website at www.stc-dfw.org.

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